

ILLVA CAREERS PROJECT TALENTS TALK ABOUT THEIR EXPERIENCE AT THE BUSINESS



Launched in February 2021, **Illva Careers** is the Employer Branding project which, during the first year of activity, enabled the ILLVA Group to enter into contact with numerous Italian universities so as to meet and select **new talents** to have come work for the business. The **Talent Live Day** that took place in September 2021 gave young graduates, selected after evaluation of the resumé they had sent it, the chance to experience the ILLVA reality directly during a training day at the

headquarters in **Saronno**; then offering the best ones an **internship** and, if they did well, employment at the company with an initial **job contract**.

Now proceeding further, **Illva Careers** thought it would be interesting to have some of these young talents relate

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their direct experience on the job and how it is in comparison to their expectations.

The result is “**A Day in the Life of Illva**”: a means of discovering, step by step, the young talents’ company training program, also through the words of their tutors and of the very minds behind the Illva Careers project,



Stefano Battioni, CEO of Illva Saronno, and **Alida Travaini**, Director of Human Resources of Illva Saronno Holding. In the new series of interview videos shot with the support of **Fabiana Andreani** (@fabianamanager), influencer and manager/specialist in orientation and career development for young college graduates, **Laura, Corrado** and **Ettore**, three young collaborators chosen last year through the **Illva Careers** selection process, talk in the first person about their projects, their ambitions and their current tasks at the company, from marketing work on **The Busker** brand, to experience with the sales team at **Disaronno Ingredients**, passing through activities in the world of **Duca di Salaparuta** wines.

The videos will be available for viewing at illvacareers.com and



on the project's social media channels, as well as on the official pages of Fabiana Andreani. It's a new way to describe a complex business reality like the **Illva Saronno Holding** one, which has always recognized the value of and invested in young people, today more than ever extremely competent, with all it takes to meet the challenges of the international job market.

Best of luck to our talents!



With over ten years of experience training, developing and orienting under-30-year-old talents, Fabiana Andreani has helped over 1,000 masters students to reach their career goals, working in close contact with more than 500 companies.