

THE DISARONNO SUMMER GOES WHITE WITH THE NEW DISARONNO VELVET BATIDA COCKTAIL AND GREAT SEASONAL EVENTS



Summer comes to Disaronno in a big way this year, thanks to the **Disaronno Velvet Batida**, a wonderfully fresh new cocktail rich in taste and super easy to prepare.

RECIPE:

- 1 part Disaronno Velvet
- 1 part Coconut Water

Pour ingredients into a shaker with ice, shake and serve in a tall glass with crushed ice.

Behind the new cocktail is a simple **“DIS IS OUR SUMMER”** concept all about making the season our own in the true Disaronno DolceVita spirit and style. Ever unique, elegant, unmistakable.

In these weeks, in addition to the launch on Disaronno brand social media pages, the new cocktail starred at specific PR events in **Italy, U.K., Belgium** and the **Netherlands**.

Capturing a mood revisiting the DolceVita in totally today mode, every event became the perfect occasion for experiencing the Disaronno Velvet world in depth, enjoying the cool and refreshing new mixed version – **Disaronno Velvet Batida** – to the sound of music and ocean waves.

Here below is the calendar of Disaronno Velvet events in Europe:

14 GIUGNO
ITALIA
MARINA DI PIETRASANTA

29 GIUGNO
BELGIO
BRUSSELS

5 E 6 LUGLIO
UK – EDIMBURGO E
LONDRA

6 LUGLIO
OLANDA
ZANDVORT

Many others are upcoming both in Europe and abroad.

DIS IS OUR SUMMER



