

## A SUMMER VERY MUCH ABOUT SUSTAINABILITY AND TERRITORY-BASED ECONOMY: DUCA DI SALAPARUTA IS KEY PARTICIPANT AT CONVENTIONS ON THE SEASON'S HOT TOPICS



In June we had the opportunity to speak at two important **AMORIM conventions** that were held in Sicily. The first one, on “**Sustainability in Winemaking**”, took place at the **Duca di Salaparuta Cellars** in Casteldaccia (Palermo) on **June 16th**. The various speakers included **Claudia Piccinini – Duca di Salaparuta Food Quality and Safety Assurance Manager** – who talked in detail about the value of the **VIVA** and **Equalitas Certifications** (both of which Duca di Salaparuta obtained

last year), indispensable for tracing the path to follow when it comes to applying sustainability in the winemaking sector.

AMORIM CORK





SOSTENIBILITÀ DELLA FILIERA VITIVINICOLA:  
ORGANIZZAZIONI, PRODOTTI, DENOMINAZIONI DI  
ORIGINE (SOPD)

The second convention, titled **MOTORE ITALIA Sicily edition: restarting from the island's finest products**, took place on **June 20th** at the **Hotel Villa Igia** in **Palermo**. Promoted by Class Editore, it was devoted entirely to the small and medium-size businesses that keep the country going. As a member of the panel on Hospitality and Ecotourism, **Roberto Magnisi** –

**Director of Duca di Salaparuta Cellars** – spoke about his hands-on experience.

The event was covered live on TV on @classcnbc (channel 507 Sky) and in streaming at the following websites [@milanofinanza](#) and [@italiaoggi.it](#)

For the recording of his presentation (which begins at minute 29.30”), click on the following link:

<https://video.milanofinanza.it/video/motore-italia-sicilia-parte-6-SC2u0m1kaD8D>

**MOTORE**  
**ITALIA** in SICILIA

LE PICCOLE E MEDIE IMPRESE

