

SUMMER WINE TOURISM DESTINATIONS: DUCA DI SALAPARUTA AND FLORIO CELLARS



Sicily is a land rich in culture and beauty, ever a favorite tourist destination among both Italians and foreigners. With the island's amazing historical, architectural and enogastronomic heritage, Sicily never fails to surprise visitors, time and again. This is the context, the backdrop, into which fits the project **Duca di Salaparuta** and **Florio** set in motion some time ago with guided tours of the Cellars and relative discovery of local products. Embraced by the energy of the winds and imbued with a particular savoriness thanks to the sea, the **Florio Cellars** in

Marsala welcome, splendid and silent, oak wood barrels where the Florio Marsala wines age in an apparently immobile state. It's a journey into a **surprising world** that's a revelation even to the most expert of enotourists. It's also a new way of envisioning the Cellars as a physical space, now **no longer simply a place where unique wines are made, but one which opens up to visitors communicating the culture of the surroundings, the geography and environment.** With a dedicated hospitality team, the Florio Cellars offer multiple services,

from **guided tours** complete with tastings, all the way to those relative to hosting business and other private events, weddings, exhibitions and presentations.

Meanwhile, a few kilometers from Palermo we find the Duca di Salaparuta & Corvo Cellars in the town of Casteldaccia.

An innovative spirit very much aware of the sustainability factor and inspired by a deep bond with

the territory comes through in these bright luminous Cellars where winemaking tradition and modern technology become one. It's a place where **Duca di Salaparuta talks reverently to all wine lovers, about the many nuances of its favorite grape varieties**, such as Nero d'Avola and Grillo, and about respect for the generous island of Sicily.

Begun in 1824 and ever in evolution, this story dates back nearly two





hundred years. Someone who chooses to visit the Duca di Salaparuta and/or Florio Cellars does so to grasp the **opportunity to enjoy a surprising experience and to discover wines with a unique productive reality**. It's **high-level tourism**, for individuals with a good spending capacity. Making the most of a professional person-oriented **hospitality model** based also on the bond with the

surroundings and the land, Duca di Salaparuta and Florio set sights on a very precise objective: to keep developing all the more an **excellent form of tourism, attentive and aware**, desirous of discovering the territory and experiencing it in depth. For more info about guided tours of the Cellars, go to:

