

ONE OF A KIND IN ICE CREAM: DISARONNO INGREDIENTS LAUNCHES THE NEW CORPORATE VIDEO



DISARONNO INGREDIENTS tells its story in the new corporate video, a cross section on the company's activities and lead products, so confirming the prestige of a unique and integrated business reality able to promote Italian value in the world. **Excellence, innovation, quality, passion,**

competence are the keywords that guide us in revealing the company's primary aim, that of supplying an effective service to food industry professionals not only as to ingredients per se but also re the exploration of new ideas and solutions.



Disaronno Ingredients comes forth on the market as sole interlocutor for the various brands that comprise it, assembling and valorizing every aspect and strong point of each one: **Anselmi, Prodotti Stella, Montebianco, Chiaravalle, Eurobisco** and **Selection**.

In the corporate video every brand tells its own story individually, stressing the wealth of its own products and quality of relative ingredients. The overall result is a celebration of the uniqueness and excellence of **Disaronno Ingredients** in the realm of ice cream.

